

GTC PRESENTS

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CONFERENCE ON
CALIFORNIA'S



MAY 12-16, 2008

FUTURE

SACRAMENTO CONVENTION CENTER



What

A Leadership Conversation
On California's Future

Who

Elected Officials

Appointed and Senior
Public Sector Executives

Government Professionals
who deliver California's
future.

Private Sector
Business Leaders

Not-For Profit Leaders



How

- ✓ Special leadership forums and events throughout the day and throughout the convention center.
- ✓ Newly created showcase areas on the exposition floor.



NEW THEMED SPONSORSHIPS

Pillars of California

- ✓ **New Things for Better Living, Working and Playing**
New and Emerging Technologies – Innovation as a driver of California's Future
- ✓ **Getting There Tomorrow**
Intelligent Transportation Systems
- ✓ **Public Safety, Security and Risk**
- ✓ **eHealth**
- ✓ **Connected Government**
Digital Government and the On-line Society
Electronic democracy in an Age of Social Networking
- ✓ **The Education Island**



A re-envisioned Expo Floor

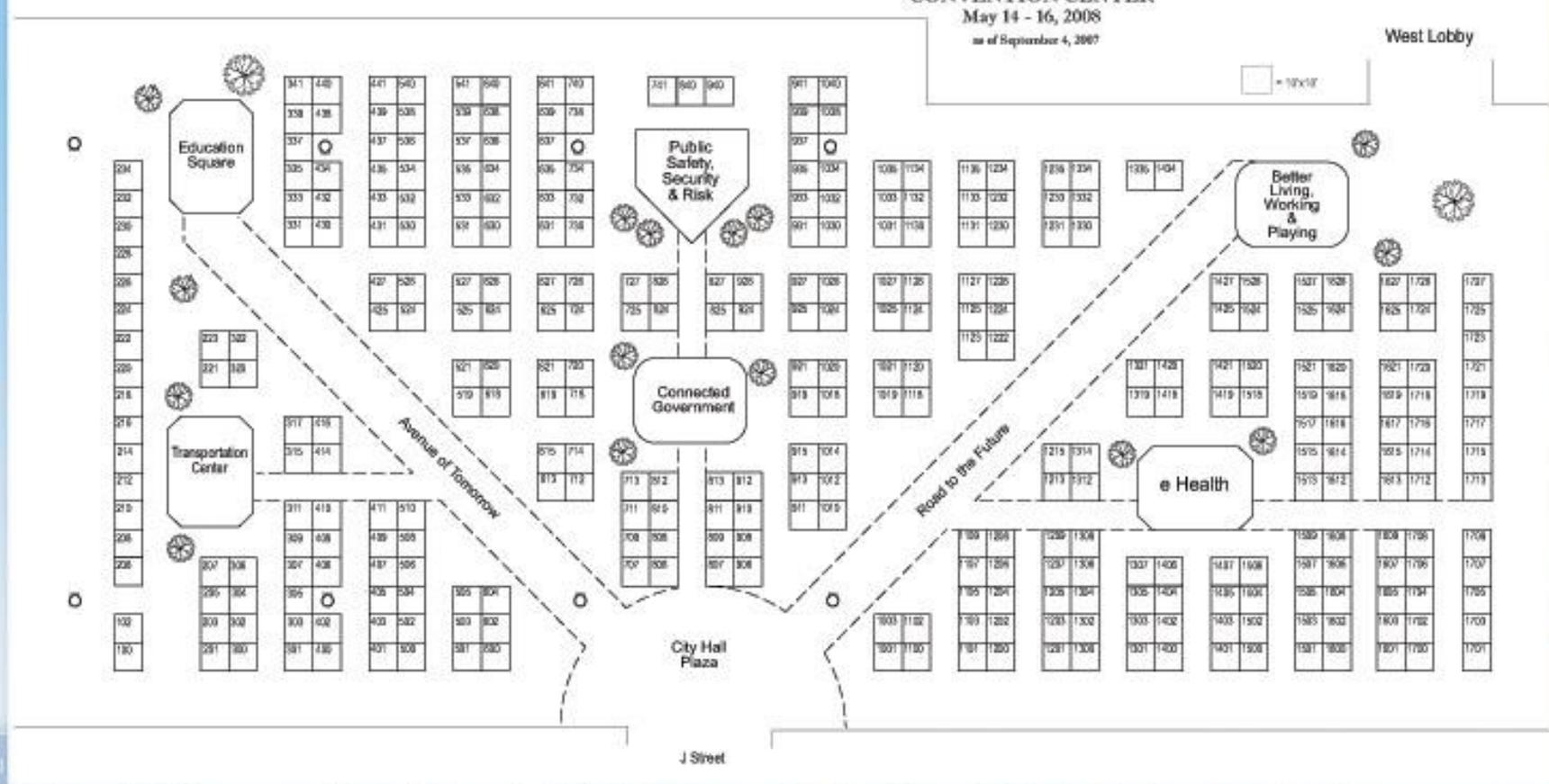
GTC Presents
Conference on California's Future
 SACRAMENTO
 CONVENTION CENTER
 May 14 - 16, 2008
 as of September 4, 2007

To Agencies, Restaurants, Hotels, Meeting Rooms

N4

West Lobby

□ = 10'x10'



The floor is designed around "communities of interest" offering an interactive environment.

GTC 2008 - Webmaster Events/Training

- Keynote: Friday, May 16th 9:00am – Vinton Cerf, VP - Google
- Webmaster User Group Meeting at GTC – Friday?
- Government Solutions Booth – Showcasing Web Projects
- Webmaster Custom Floor Plan – Highlighting Web Services Vendors and Pillars
- Webmaster Education/Training Track

GTC 2008 Webmaster Training Classes: Proposed

- Creating Effective Web Content
- Securing Web Based Applications
- Web Services For Your Mainframe Apps
- 503 Compliance For The Web
- From Technician To Leader Series
- Others Classes?