States & Social Technologies

Presenter: Kristy Fifelski
@KristyFifelski
http://GovGirl.com

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Success Watching

- Digital States Survey & Awards

- NASCIO State Recognition Awards

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California Widget Gallery

These government gadgets (or widgets) are online applications built by one website that can be displayed on another website. You can embed these gadgets in personalized home pages, blogs, and other sites. Once you've added the widget, there's no technical maintenance—the original source of the information will update the content.

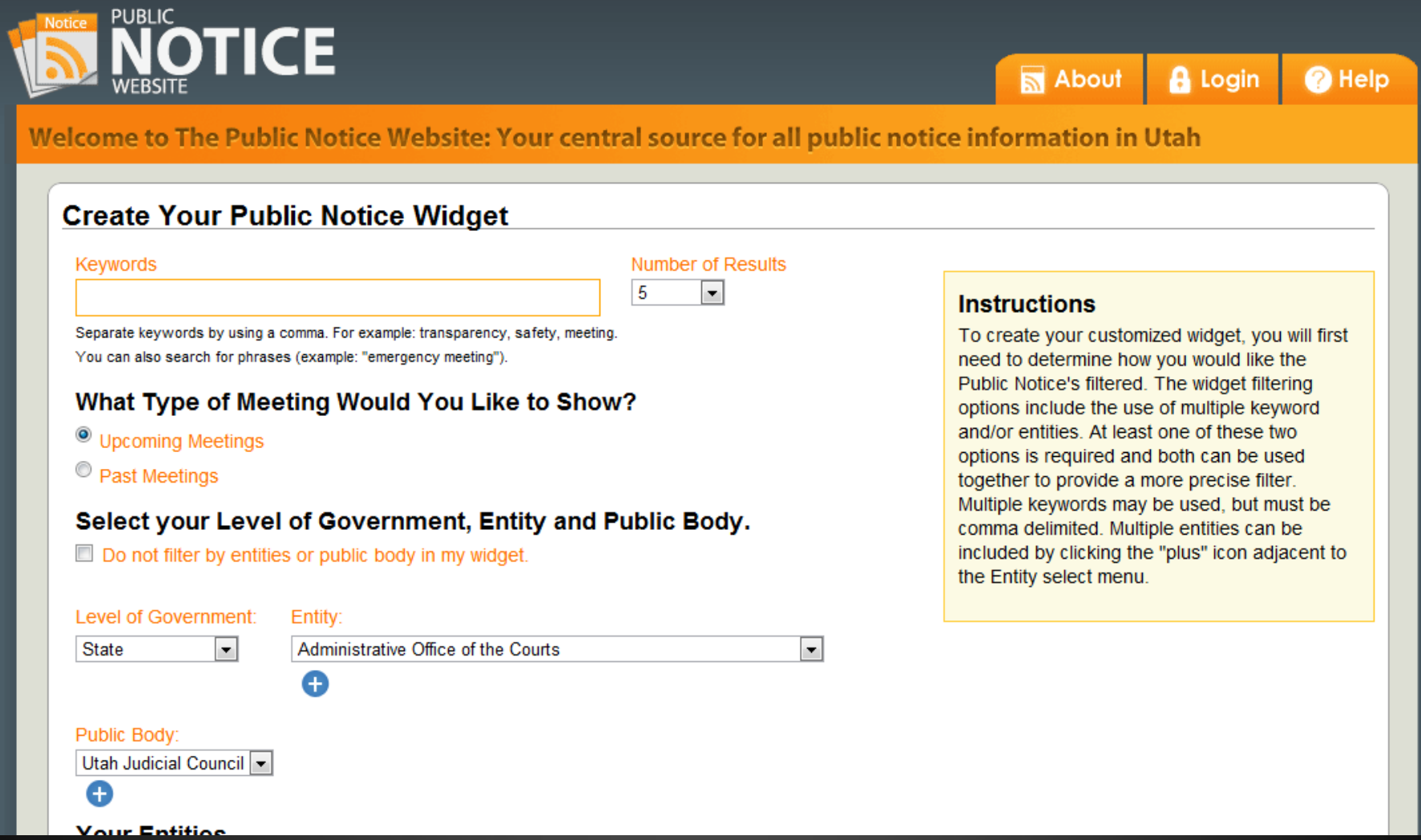
California Widgets quickly and easily provide real time alerts, dynamic information, and extra functionality.

To add a California Widget to your personal page, click on the associated "Add this widget to your webpage" link, then follow the prompted instructions to configure the gadget.

Additional CA.gov widgets are underway, but we welcome your ideas.

CA.gov Top News

California Government on YouTube



http://www.utah.gov/pmn/widget/index.html

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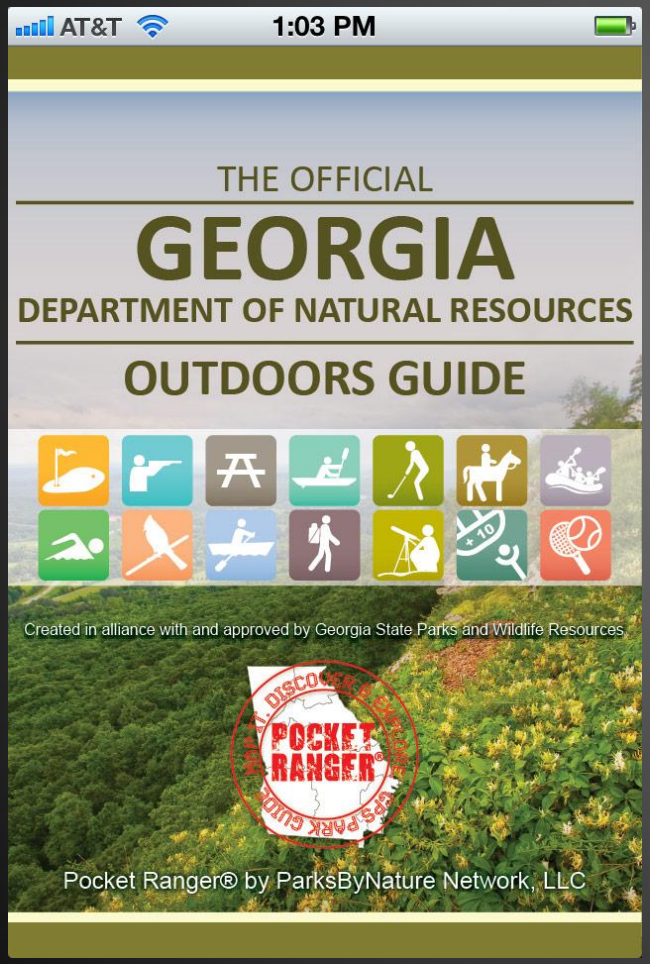
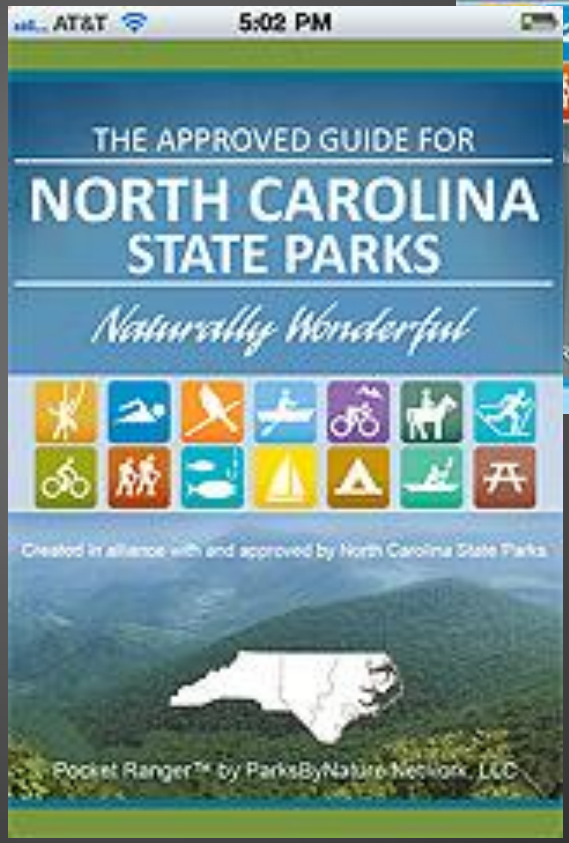
POCKET RANGER™

STATE PARK MOBILE APPS





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Vs.

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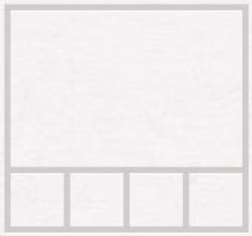
Alexandria City Government

Following

0 Boards | 0 Pins | 0 Likes | Activity | 1 followers | 0 following



Alexandria has no boards.

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City of Buena Park California

Welcome to the Official City of Buena Park site- Orange County's family fun tourist destination! Visit us at BuenaPark.com.

Buena Park, California

Following

Jane Wang

City of Overland Park

jessica colaluca

6 Boards | 0 Pins | 0 Likes | Activity | Follow All | 1 followers | 26 following

Visit Buena Park!	Community Gymnasium	Aquatics	Youth & Adult Sports	Fine Arts
0 pins	0 pins	0 pins	0 pins	0 pins
Follow	Follow	Follow	Follow	Follow

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Search

Pinterest

Add + About Kristy

California State Library

The State Library is the state's information hub,preserving California's cultural heritage & connecting people, libraries & gov't to resources & tools they need to succeed & build a strong California.

Sacramento, CA

Repins from

- Fullerton Public Library
- American Libraries ma...
- CA State Parks

13 Boards 423 Pins 22 Likes Activity Follow All 493 Followers 69 Following

Illuminated Manuscripts
13 pins

Follow

California Calls You: T...
83 pins

Follow

Gold Rush
29 pins

Follow

Photo of the Week
28 pins

Follow

Guide Michelin of Libr...
25 pins

Follow

The Librarian's List: All...
277 pins

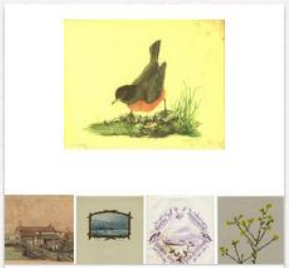
Follow

13 Boards 423 Pins 22 Likes Activity Follow All 493 Followers 69 Following

California History
22 pins

Follow

Art of California
12 pins



Follow

Library Volunteers
19 pins

Follow

Golden Gate Bridge
42 pins

Follow

State Library Grant Pro...
20 pins

Follow

Postcards of California
38 pins

Follow

California Libraries
106 pins

Search

Pinterest

Add + About Kristy

CA State Parks

Official California State Parks Repins, likes & follows are not endorsement. Contact media@parks.ca.gov.

California

Repins from

- Christine Sculati
- Mother Nature
- Audubon California

7 Boards | 63 Pins | 20 Likes | Activity | Follow All | 49 Followers | 22 Following

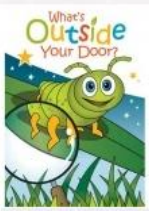
Weddings and Special ...
15 pins

Follow

News
1 pin

Follow

E-Store
1 pin



Follow

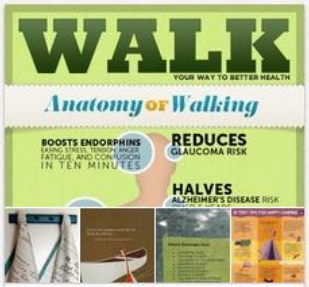
California State Parks E...
13 pins

Follow

Friends
7 pins

Follow

Inspiration
18 pins



Follow

Our Parks
8 pins

Follow

Scroll to Top

FDNY

The FDNY protects the lives and property of New York City residents and visitors.
http://www.nyc.gov/fdny; http://www.nyc.gov/html/misc/html/social_media_policy.html

New York, NY

Repins from

FDNY Fir

10 Boards | 124 Pins | 0 Likes | Activity | Follow All | 42 Follower

Official 2013 FDNY Cal...
7 pins

Follow

FDNY in Action
24 pins

Follow

FDNY Firefighters
16 pins

Follow

FDNY Emergency Medi...
12 pins

Follow

FDNY

Pinned 7 days ago from **flickr.com**

Follow

Firefighters from the Official 2013 FDNY Calendar of Heroes at a signing in Times Square the day the calendar was released.

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Track pins from your official website:

http://pinterest.com/source/ca.gov

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Pins from Ca

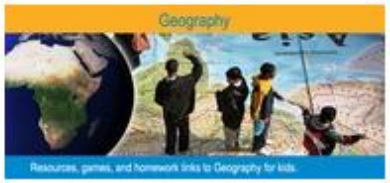
CA Mobile Template Resources - State of California

@cle erxn onto Mobile Resources

Los Angeles Business Law Attorneys - (310) 940-2034

California

Gabriela Staniszewska onto To Go To...



California - Kids Geography

1 like 2 repins

DenSchool onto US States - West - Pacific

California

California Home Page

Jalon Martin onto California

CA.Gov Caregiver info

Kitty Wilde RN onto Elder Care

Block website from having content pinned:

<meta name="pinterest" content="nopin" />

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Revisit Old Platforms

- Facebook Changes

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Carson City Nevada Government

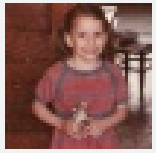
All Page admins can have a different role assigned to them, depending on what they need to work on.

Learn more about different kinds of admin roles.

Janet Busse

Manager ▾

Janet can manage admin roles, send messages and create posts as the Page, create ads, and view insights.



Kristy Fifelski

Manager ▾

roles, send messages and create posts and view insights.

- ✔ **Manager**
- Content Creator
- Moderator
- Advertiser
- Insights Analyst

n.org

messages and create posts as the Page, create ads, and view insights.

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	Manager	Content Creator	Moderator	Advertiser	Insights Analyst
Manage Admin Roles	✓				
Edit the Page and Add Apps	✓	✓			
Create Posts as the Page	✓	✓			
Respond to and Delete Comments	✓	✓	✓		
Send Messages as the Page	✓	✓	✓		
Create Ads	✓	✓	✓	✓	
View Insights	✓	✓	✓	✓	✓

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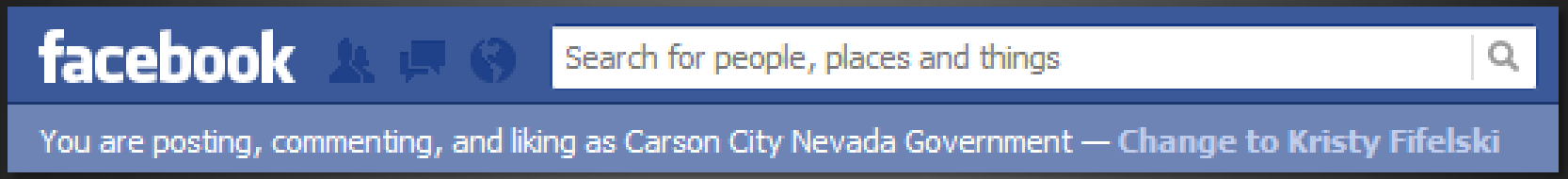

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Facebook Page Names

- Alabama: Facebook.com/alabamagov
- Arkansas: Facebook.com/Arkansas.gov
- California: Facebook.com/CaliforniaGovernment
- Colorado: Facebook.com/colorado.gov
- Delaware: Facebook.com/delaware.gov
- Georgia: Facebook.com/georgiagov
- Kansas: Facebook.com/ksgovernment
- Maine: Facebook.com/MaineGovernment
- Missouri: Facebook.com/mogov
- Nebraska: Facebook.com/nefanpage
- Oklahoma: Facebook.com/okgov
- Texas: Facebook.com/Texas.gov
- West Virginia: Facebook.com/wvgov

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Thank you!

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