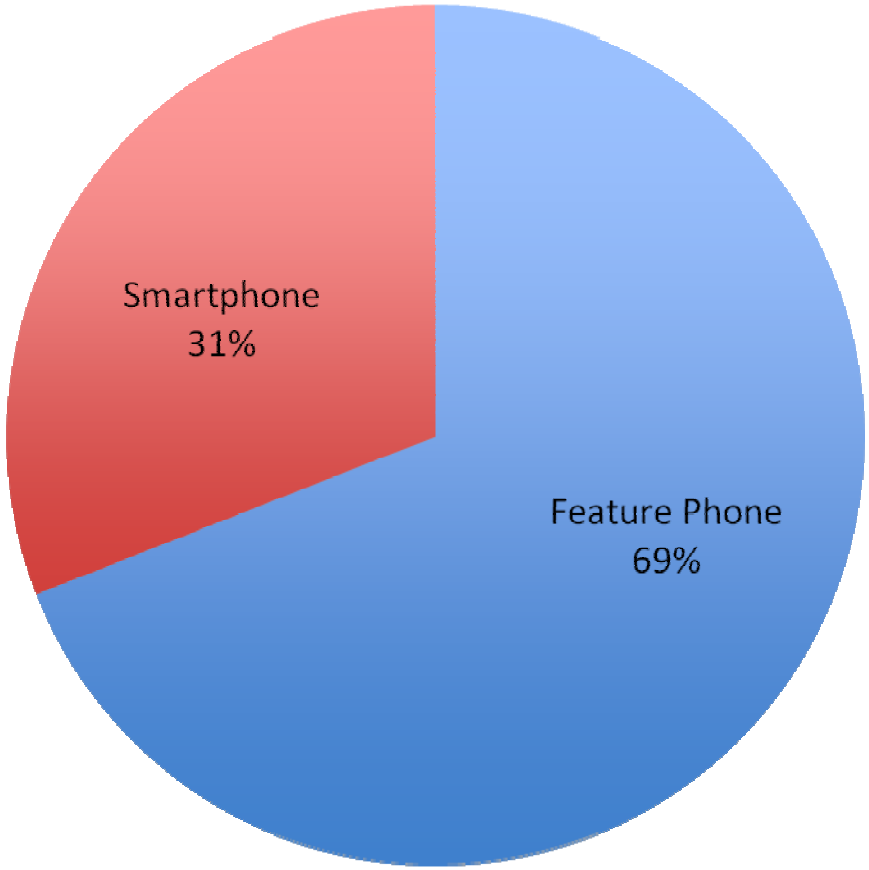
CA.GOV

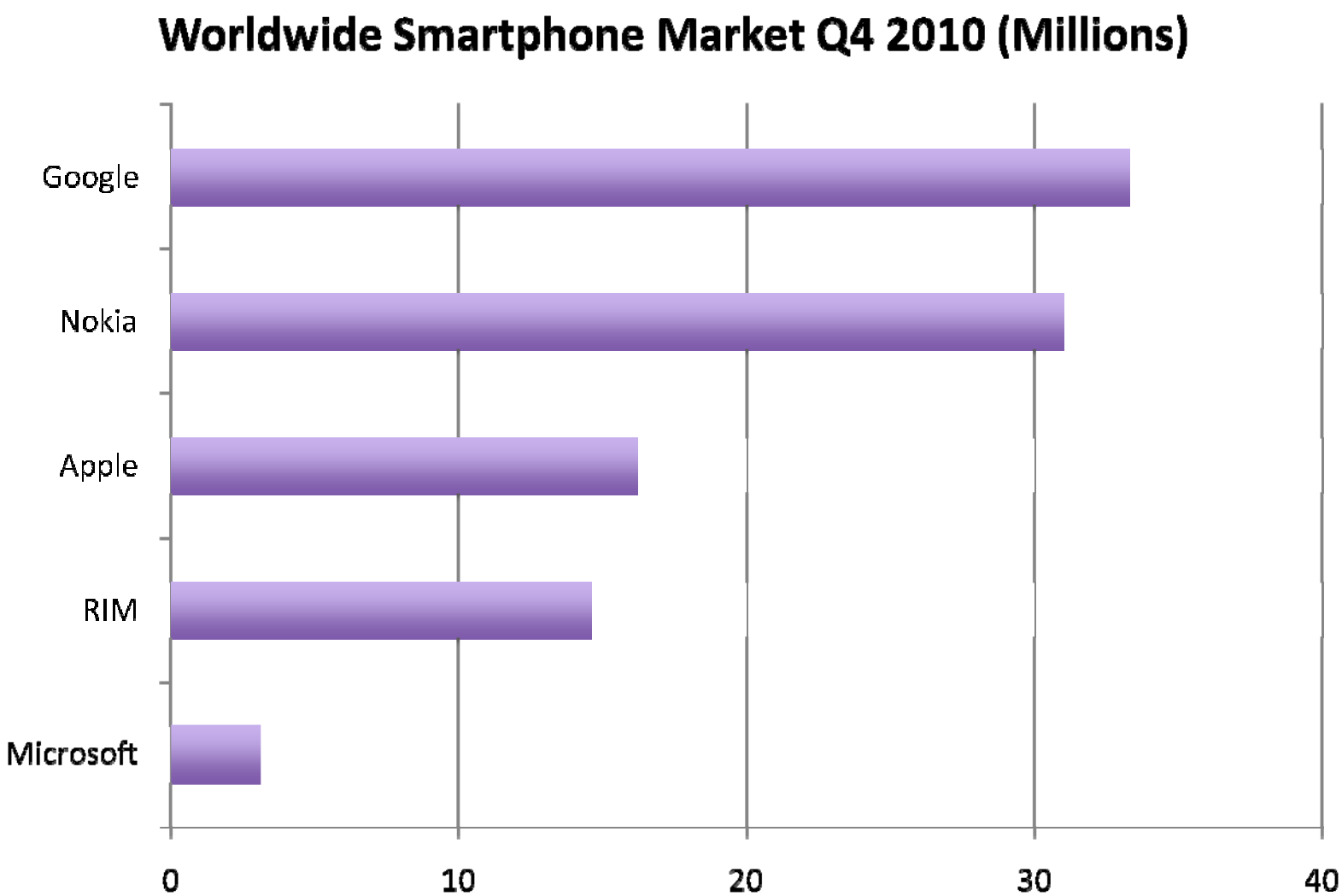
camobile

The Mobile Market

US Mobile Market December 2010

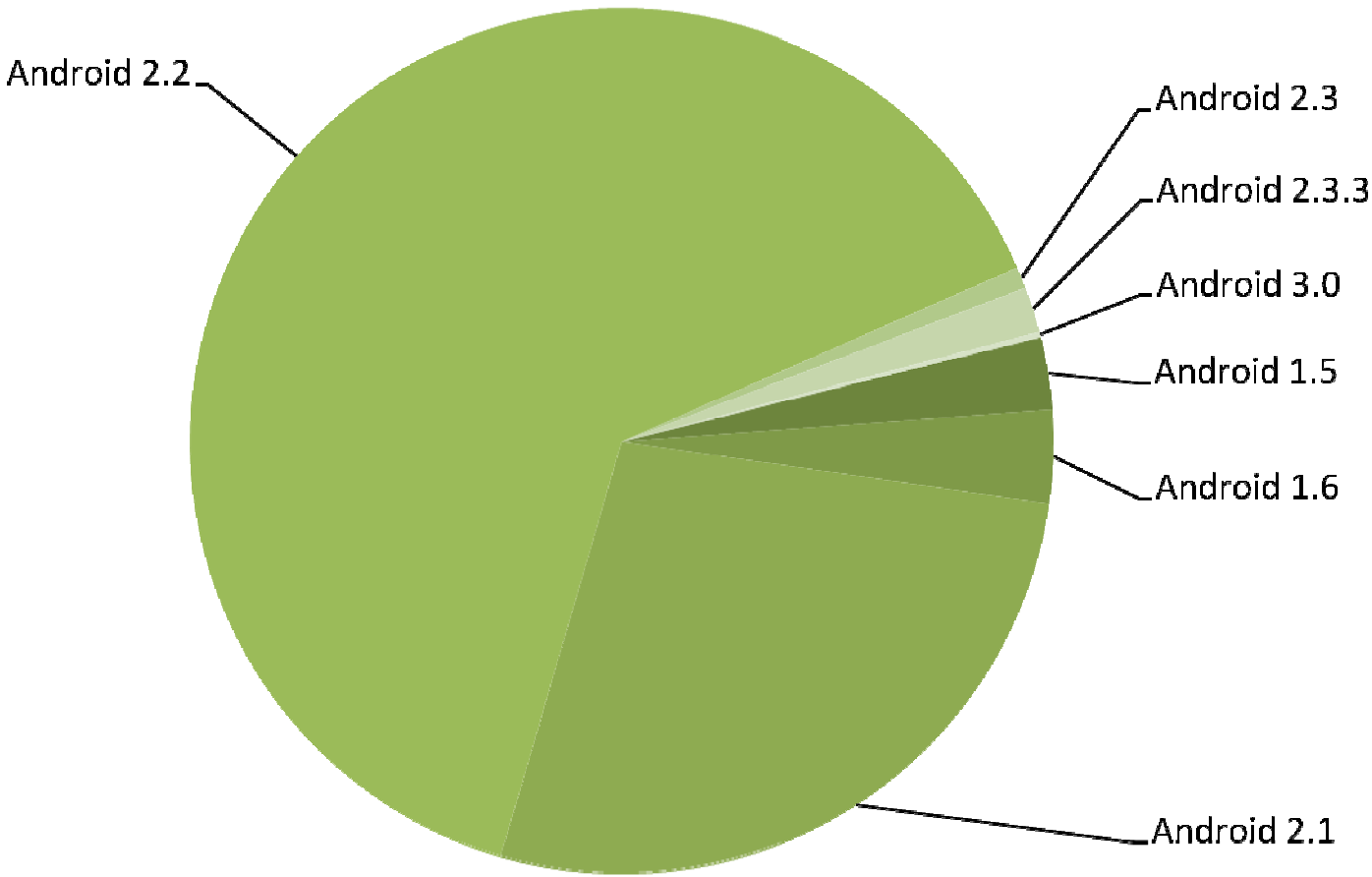


Source: Nielson, Feb 2011

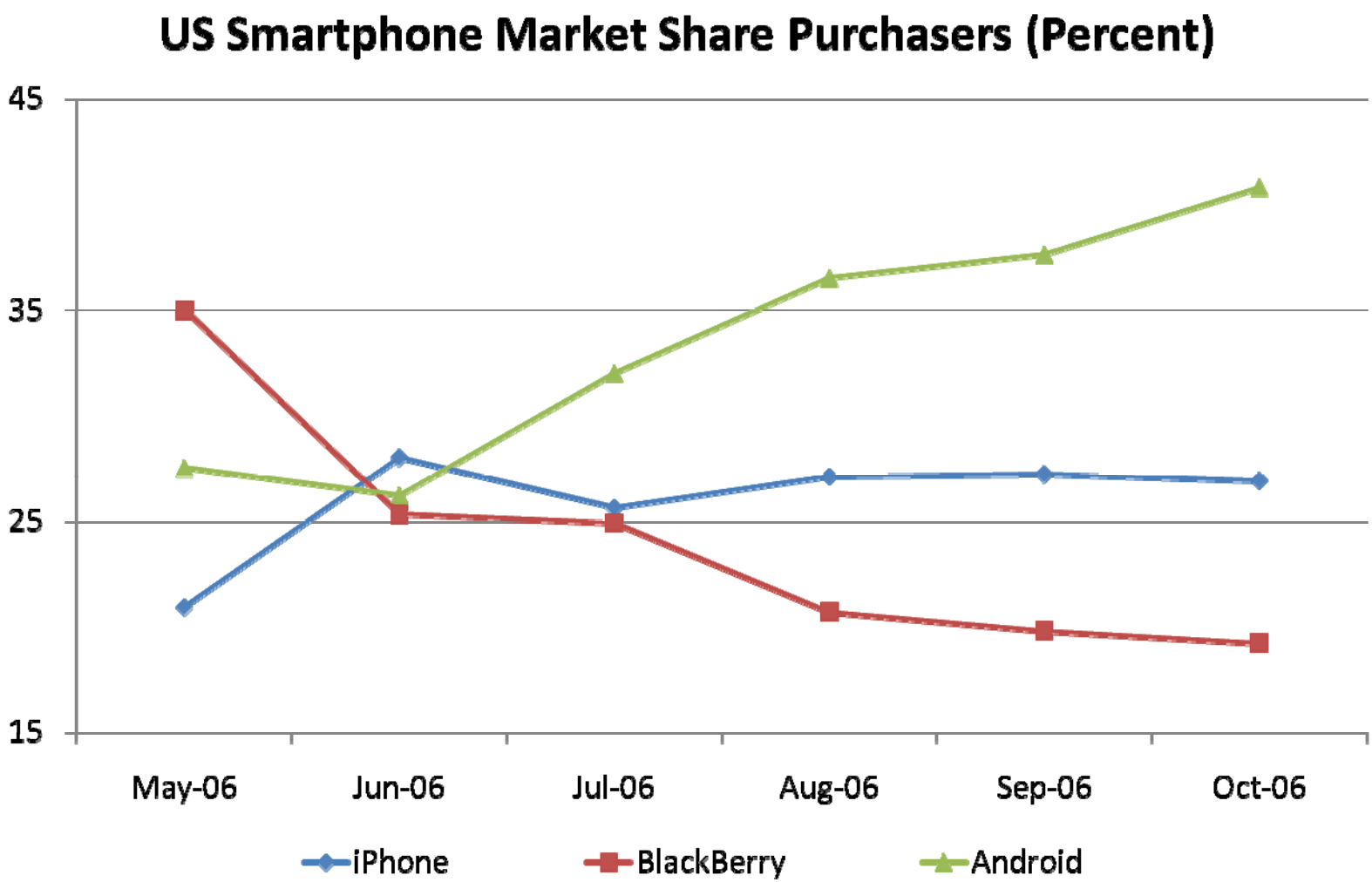


Source: Canalys estimates

Google Android User Market Share

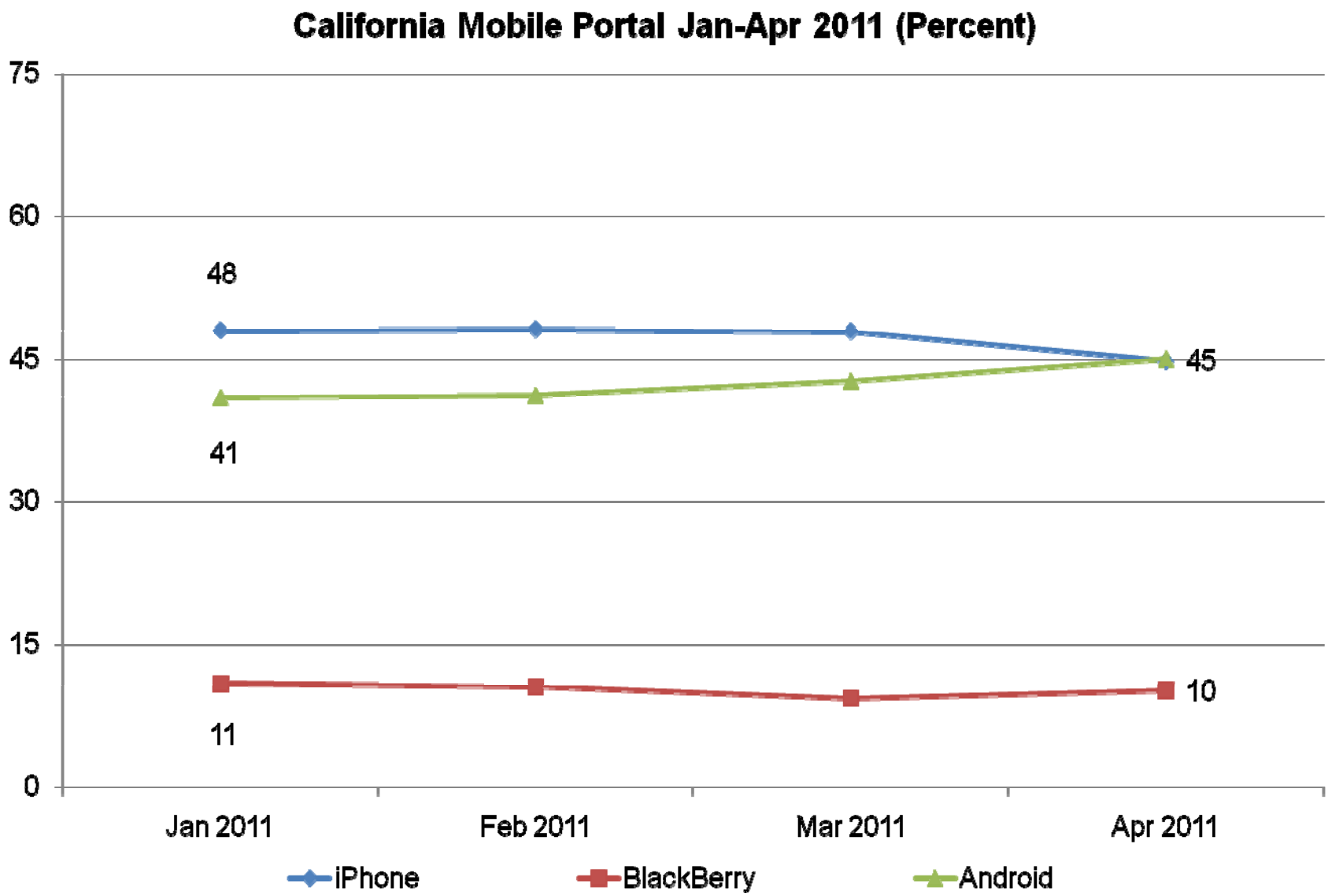


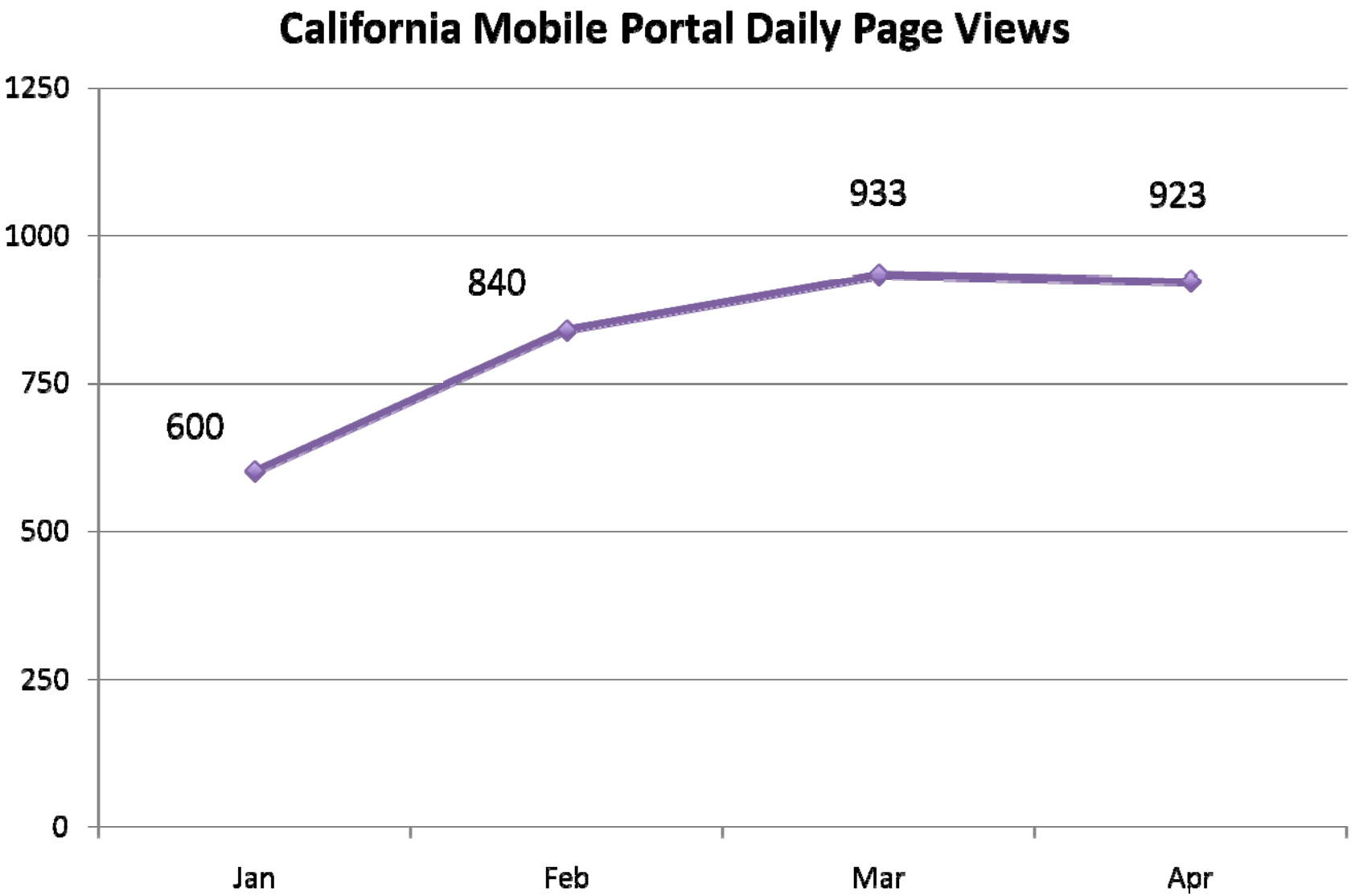
Source: Google, Apr 2011



Source: eMarketer, Dec 2010

CA Mobile Portal


California Mobile Portal Jan-Apr 2011 (Percent)
75
60
45
30
15
0
48
45
41
11
10
Jan 2011
Feb 2011
Mar 2011
Apr 2011
iPhone
BlackBerry
Android


California Mobile Portal Daily Page Views
1250
1000
750
500
250
0
600
840
933
923
Jan
Feb
Mar
Apr

Carrier
8:12 AM
OFFICIAL MOBILE SITE FOR THE
STATE OF INDIANA
Find an Agency
Find a Person
Business Search
Online Voter Registration
Events and News
Check Visit Times At BMV Branches
Alerts
Carrier
8:13 AM
Directory
Services
News
Parks
Socialize
Podcasts
Videos
Local
Have an idea?
Oakland County Executive L. Brooks Patterson
Welcomes you to
Oakland County
Michigan
© 2002-2010 Oakland County, MI
Privacy/Legal | Accessibiliy | Contact Us
Carrier
8:24 AM
utah.gov mobile
Search Utah.gov
Enter Keywords Here
Search
Search agencies, information, forms, and over 1100 online services
Explore

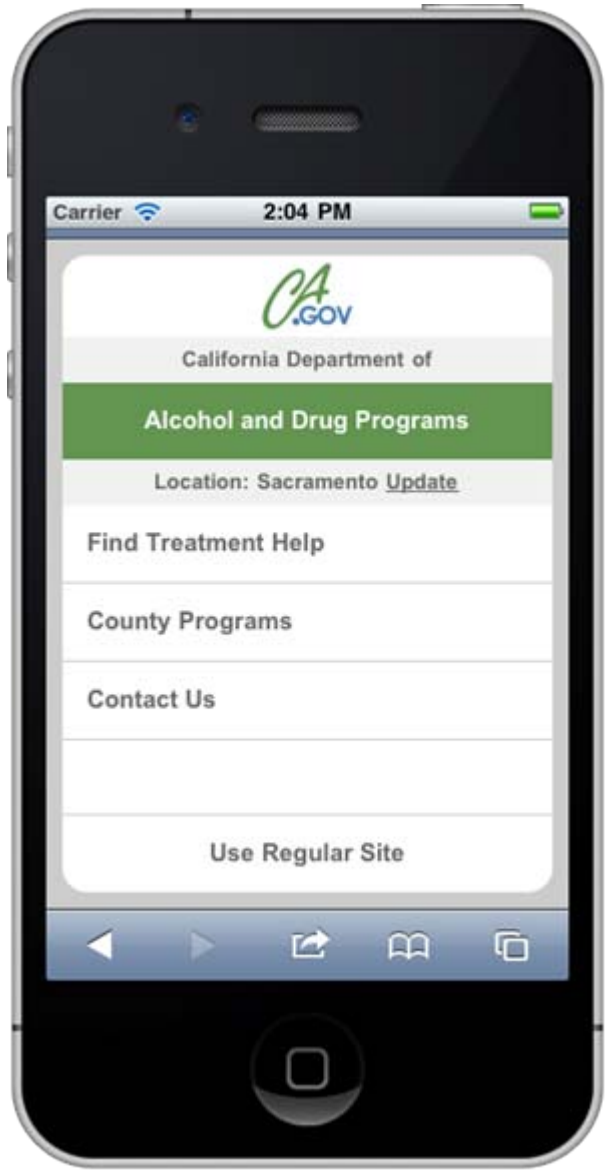
Carrier
8:04 AM
CA.GOV
Sacramento
66
Roads & Travel
Recreation
Health & Family
Education
Jobs & Training
Other Tools

Mobile State Template

Carrier
10:24 AM
CA.GOV
State of California
California Highway Patrol
Location: Sacramento Update
Current Traffic Conditions
CHP Offices
Contacts
Use Regular Site

Carrier
2:06 PM
CA.GOV
State of California
Dept of Child Support Services
Location: Sacramento Update
Find an LCSA Office
Contact DCSS
Follow us on Twitter
Follow us on Facebook
Use Regular Site

Carrier
2:03 PM
CA.GOV
State of California
California Arts Council
Location: Sacramento Update
Festivals
What's New
Follow us on Twitter
Follow us on Facebook
Use Regular Site


Carrier
2:04 PM
CA.GOV
California Department of
Alcohol and Drug Programs
Location: Sacramento Update
Find Treatment Help
County Programs
Contact Us
Use Regular Site

Google fusion tables
beta

robert.meza@state.ca.gov